

Offer Your Guests Unlimited Access

to over 2,300 Full-content, Current-edition Newspapers and Magazines
from 100 Countries on Their Device of Choice!



HOTEL PRESSREADER is the only application that allows your guests to download and read full digital replicas of their favorite newspapers and magazines FOR FREE over your WiFi network on their computer, tablet, smartphone or eReader.

While connected to your WiFi network, guests can:

1. Launch PressReader and see your hotel's personalized welcome message
2. Browse the world's largest selection of current edition issues and download their favorites to their device.
3. Sit back and enjoy reading their favorite publications in your hotel or take them to their next destination.

By offering your customers the most eco-friendly newspaper amenity in the world, you not only delight them with a personalized and luxury service for free...

YOU SAVE:

- ❖ Money wasted buying newspapers or printing them onsite
- ❖ Time spent delivering newspapers to guest rooms
- ❖ Energy spent collecting and recycling tons of newsprint

YOU GAIN:

- ❖ Loyalty from guests who appreciate waking up and reading their hometown paper in their native language in the comfort of their room
- ❖ New revenue from locals who drop in daily to download publications while enjoying a tasty meal in your restaurants and bars
- ❖ Free set up and no charge daily maintenance of the service

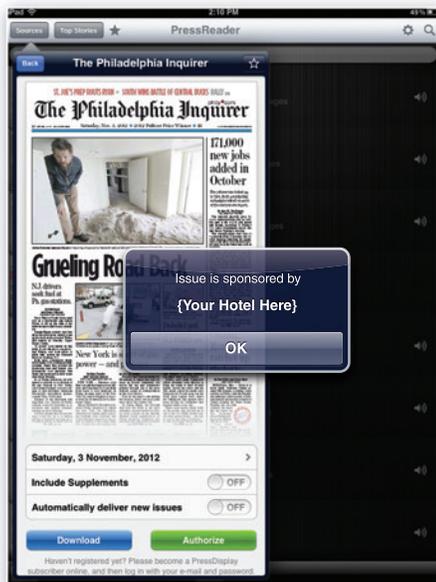


Your Guests will Love PressReader

PressReader was voted the *Best Newspaper App Ever* for Apple's iPad and iPhone in 2012 and is pre-installed on millions of Android, BlackBerry and Windows tablets already in the hands of most of your guests when they walk through your door.

With PressReader, your guests can hold a digital edition of their favorite publication in their hands and read it from cover to cover, just as they would in print, enhanced with powerful digital features such as SmartZoom, on-demand narration, instant translation and article sharing.

“PressReader is completely fabulous awesome. I've lived abroad for over 20 years but my family is still in Dublin. This keeps me connected and reminds me of home. Excellent, excellent work!”
Rory, USA



Promote your hotel with every download



Enjoy current day, full-digital replicas



View, share and save using SmartFlow option

Offering PressReader to your Guests is as easy as 1, 2, 3...

1. Contact us for **FREE TRIAL**.
2. Promote PressReader to your guests by placing our tent cards in your hotel rooms.
3. Encourage your guests to visit www.pressreader.com to download PressReader to their iOS, Android, Windows or Blackberry device.

We're here for you 24/7/365!

Contact us TODAY at sales@newspaperdirect.co.za for a **FREE TRIAL**



Enjoy unlimited access to over 2,300 full-content newspapers and magazines on your mobile device!

Download PressReader Here!